



Organised by IDEMI Mumbai,
Ministry of MSME, Govt. of India

Government Certificate Course on
**AI POWERED DIGITAL MARKETING
& E-COMMERCE**

Course Timing
10.00 AM To 1.00 PM

((ONLINE))

13th, 14th, 20th, 21st September 2025
Duration: 4 Days

COURSE FEES : RS. 5000/- + 18% GST

Email: training@idemi.org

Website: <https://idemi.org/>

HANDS ON EXERCISES & LEARNING

Course Contents: AI Tools for Smart Digital Marketing, Gen AI for daily business tasks, Social media content Creation with AI, Email automation tools, Marketing Strategy building for small businesses, Organic & paid promotion, E - Commerce & Online Business Setup, Introduction to E - Commerce platforms - Amazon, GeM Tendering, ONDC, Overview on creating social media campaign, Business Process Automation, Bonus session on National Initiatives MSME Govt Schemes.

Who can attend: Any student / professional/ Entrepreneurs with basic computer knowledge should join the course.

After Successful Completion Certificate Will be Issued

Scan QR Code For Registration & Fees Payment



Contact: 8879774348, 7738184063, 9920554528